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BROWNELLS RETAIL STORE

Opening March 30, 2016

By Ryan Goecke, ISPA Past President



If you've taken a leisurely cruise — or perhaps transported an inmate — past Grinnell (exit 182) on I-80 in the last couple years, you may have wondered what exactly that 250,000-square-foot, part-office/mostly warehouse-looking building is on the north side of the road. You may have even seen the sign that reads “Brownells Retail & Distribution Coming Soon.”

The truth is Brownells has been operating its distribution center out of that building since November 2014. A significant number of its office employees moved there in March 2015. However, the “coming soon” portion of the sign has been bugging central Iowa firearm enthusiasts since it was erected more than 2½ years ago.

At last, the new Brownells retail store *is* actually about to open! If you want to be the first person through the door, you'll want to be there at **9:00 a.m. on Wednesday, March 30, 2016.**

When the doors open, history will be made for the 77-year-old, Iowa-based company. It'll be the *first time* the company has ever had a real storefront, and will also be the first time the company has been in the business of selling both new and used production firearms. That's right! All the firearm brands you know, available at Brownells.

In fact, the retail store will boast nearly 1,500 rifles, pistols and shotguns of all types, calibers and sizes. You'll also find a fantastic selection of ammunition, optics and other accessories. If you don't find the item you need on the retail floor, you're welcome to order it from the warehouse. After all, there are about 100,000 products to suit your gun-related wants, needs or desires just



waiting for you. With a delivery track system that would make Mr. Rogers proud, orders from the warehouse will arrive in just minutes.

When you arrive at the store, you'll notice an extensive taxidermy collection — mostly Midwestern and Western game — with a rich wood setting to bring the outdoors in. You'll be greeted by friendly, knowledgeable and helpful staff that can address your questions, help you with orders or process your next firearm purchase.

Address:

3006 Brownells Pkwy
Grinnell, IA 50112

Hours:

Monday–Wednesday 9:00 a.m.–6:00 p.m.
Thursday–Friday 9:00 a.m.–8:00 p.m.
Saturday 9:00 a.m.–6:00 p.m.
Closed Sundays

Parking: Customer parking is located on the East side of the building. Semi-trucks welcome.

Phone: 641-236-0001

Website: www.Brownells.com